



VIDEOTECHNICS INC.

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For Immediate Release

Video Technics Debuts Apella™ Software v4.5 at NAB 2008

Atlanta, GA (April 7, 2008) – Video Technics, Inc. (VT) today announced the official release at NAB 2008 of v4.5 of the Apella™ ingest, edit, master control, and playout software suite. The new release contains several significant enhancements.

The VT MOS Gateway has been significantly enhanced to provide status feedback at all times, regardless of whether or not a rundown is loaded in any VT Director™ client. This allows producers working on an upcoming show that has not yet aired to monitor the “requested” versus “ready” package status. Now that MOS communication has been centralized, multiple VT Director playout clients can monitor the same rundown for real-time redundancy.

Video Technics has enhanced its true open architecture approach to storage by allowing almost any type of storage device to be incorporated as a VT Media Location. The SQL database engine seamlessly tracks media assets throughout their entire life cycle and across multiple media locations as a single logical storage volume. Hierarchical Storage Management (HSM) allows easy movement of content from one VT Media Location to another. Assets can be moved on demand or scheduled to transfer at any time.

All Apella products and clients software are fully compatible with Microsoft® .NET 2.0 and Matrox® v5.0, and the RS-422 VDCP interface is now configurable to support either numeric-only or alphanumeric clip IDs for record and playout by third-party automation systems. A new VT Log Viewer application consolidates system logs for easy filtering and troubleshooting.

The v4.5 Apella software release has been certified with VT's next-generation NAS solution, which provides an aggregate bandwidth of over 1 GB/s, making it suitable for high-definition workflow environments.

Video Technics will be demonstrating the full Apella v4.5 software suite in NAB Booth SU9227 from April 14-17, 2008.

About Video Technics, Inc.

Video Technics, Inc., a pioneer in revolutionary systems development, supplies the global broadcast industry with innovative, feature-rich workflow solutions built around the company's IT-based media servers. Video Technics' Apella™ and NewsFlow™ products streamline the entire production process, and feature inherent proxy editing, embedded ingest/playout tools, and digital asset management. For more information visit: www.videotechnics.com.